

## Answers by Focus Group to Proposed Questions

1. Is the survey too long?

4 people thought it was too long, but 8 people thought it was fine as is.

Some people felt there wasn't enough info to judge whether they would be for or against something. Two people said they were concerned about all these proposals for new services and public facilities. Who would pay for these things? So they weren't sure how to answer the questions as they didn't want their taxes to be any higher.

Could there be a question: Would you be willing to pay more taxes or support these things with donations?

2. Were the directions easy to understand? Were they confusing?

People liked it and especially liked the Undecided option. 2 people thought that Question 2 and 4 of the Community Character were kind of redundant.

3. Were there any important community related issues that were left out?

No.

4. Were there any statements or questions that seemed to be biased or slanted?

No.

5. Was the survey easy to read?

Yes, but should leave more space for the open ended answers that you wrote down.

6. Were any questions that were confusing or badly worded?

One person did not know what Site Built meant (Land Use, 4. e.) And also, there was a question as to what a Band Shell was. Later in our conversation people felt that the Land Use 6 questions needed some examples. For example Regional Grocery and Retail Stores might have the examples of Basha's, ALCO, etc.

7. In the Transportation section, question 9, do you know what road is referred to?

Not only did people not know FR119 (Montezuma Well Road), but Brockett Ranch and Bice was unfamiliar to some people. Obviously people who hadn't lived here very long did not know the roads outside their immediate neighborhoods. It was suggested that a map be included with these roads shown.

8. Are the drop-off locations convenient to you? Where would you prefer to drop off the survey?

No problem with the drop off locations.

9. Would you mail the survey if you had to use your own postage?  
A couple of people said yes, that would be a problem. Some people felt it was important enough that they would mail it.
10. We are planning a community meeting to further discuss the issues raised in the survey. Would you be inclined to attend this community meeting?  
7 would, 5 wouldn't. They wanted to know more what the meeting was about and thought that 10 days to 14 days ahead of time would be a good time frame to advertise the meeting.
11. Would an incentive (free dinner, free merchandise) increase your chance of completing and returning the survey and participating in a community workshop?  
Those few who answered negatively to the above question said it might make them more inclined to participate. Most said they didn't need the incentives. They thought it was important to complete the survey and attend the meeting.
12. The demographics section was optional. How many of you did not fill out the demographic questions?  
Everyone was okay with filling out the demographics. One person said they wouldn't fill out the income question. Most people felt it shouldn't be optional, as it was important for the County to know our demographics when making decisions.  
Some people were confused about the grade level completed if they had children that were too young to be in school yet.  
One woman works for the school doing many jobs and didn't know where her job would fit. There was a suggestion to check other demographic surveys on this question and see what they had.
13. Does anyone have any other comments or question about the survey?  
One person was concerned that people who lived in the community a long time might be overshadowed by new comers as their numbers (old-timers) would be fewer, and wanted to know that their opinions would be given proper weight.
- There was a question as to whether we needed more info about what incorporation meant? It was decided that was too difficult to try to handle in the survey and it might be better to talk about these things at the community meeting.